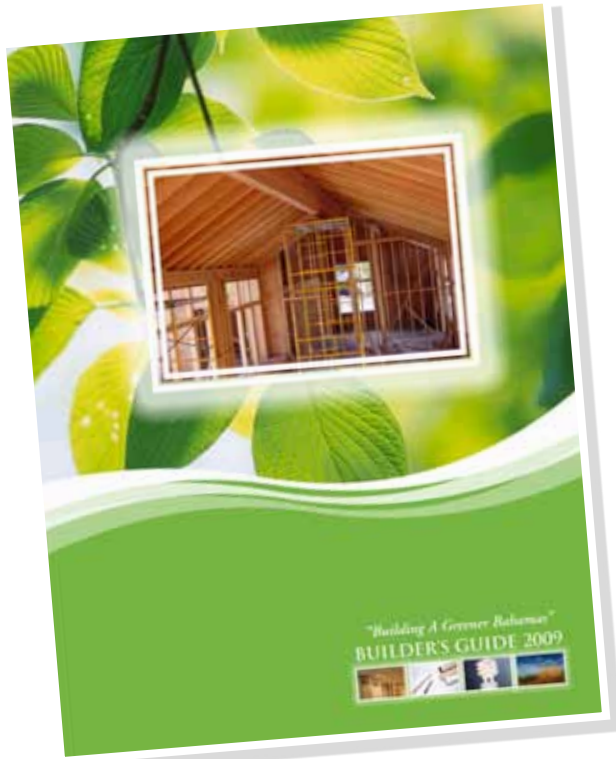


Bahamas Home & Builders Guide 2011 Advertisement Form

To reserve your ad space, please fill in the Advertising Contract on reverse and fax to (242) 326-2593 or emailed to info@bahcon.com. Premium positions are sold on a first-come, first served basis. For questions about ad artwork, please email bhbsartwork@gmail.com or (242) 477-6985.



NOW IS YOUR CHANCE TO ADVERTISE IN THE 2011 BUILDER'S GUIDE!

Take advantage of this opportunity to increase your exposure to the more 7,500 expended attendees at this years Bahamas Home and Builders Show by purchasing advertising space today. The Guide is a full colour showcase of all that the 2011 Bahamas Home and Builders Show has to offer including a complete contact list of all exhibitors. Reserve your space today!

RATES

PREMIUM POSITIONS	PRICE	SIZE (in inches)
Back Cover	\$1,000	10x7.5
Inside Front Cover	\$ 800	10x7.5
Inside Back Cover	\$1,000	10x7.5

STANDARD POSITIONS	PRICE	SIZE (in inches)
Full Page	\$500	10x7.5
1/2 Page	\$300	4.875x7.5
1/4 Page	\$200	4.875x3.6

ARTWORK SPECS

- All ads are full colour and sizes include bleed.
- All ads and digital image files must be supplied in suitable electronic form: 300 dpi at actual size in PDF, EPS, JPG, or TIFF (fonts embedded and flattened).
- Digital files may also be sent by emailed to bhbsartwork@gmail.com and an email confirming receipt will be sent back confirming delivery and receipt.

Advertising Contract

Company _____

Address: _____

Phone: _____

City: _____

State: _____

Zip: _____

Fax: _____

AGENCY: _____

CONTACT: _____

Address: _____

Phone: _____

City: _____

State: _____

Zip: _____

Fax: _____

ADVERTISING COMMITMENT

Advertising space in the Builder's Guide is limited... reserve your space today! PREMIUM positions are sold on a first come, first-served basis. You will be notified if the space you are requesting below has already been sold.

STANDARD POSITIONS

- Full Page \$825.00
- Half Page \$525.00
- Quarter Page \$325.00

PREMIUM POSITIONS

- Back Cover \$1,525.00
- Inside Front Cover \$1,425.00
- Inside Back Cover \$1,225.00

Advertising Total: \$ _____

PAYMENT AND TERMS

The Advertiser accepts full responsibility and indemnifies the Home and Builders Show from any and all trademark, service marks, copyright misuse and any violations of federal, state or Bahamian laws or regulations that may occur as a result of publishing an advertisement for the advertiser. All copy is subject to editing by The Bahamas Home and Builders Guide. I acknowledge upon signing this contract, that I have read and accept the terms, conditions and policies of this contract; I further understand that this contract contains all elements of this agreement both written and oral.

Authorized Signature Date: _____

Print Name: _____

I am sending a check in the amount of \$ _____ made payable to:

The Bahamas Home and Builders Show
Email: admin@bahcon.com
or info@bahcon.com

